

RIGHTS GUIDE

Partnerships – Co-publishing – Opportunities for Professionals

**WE'VE BEEN OFFERING
AND LOOKING FOR BEST SELLERS
FOR 25 YEARS!**



SINCE 1987

**ITALIAN PUBLISHING LEADER OF BOOKS AND DVDs
ON BODY MIND SPIRIT AND ECOLOGY**

CHILDREN BOOKS SELF-SUFFICIENCY BOOKS E-BOOKS

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Win win win win.... Love love love love....



According to many, on 11.11.2011 our universe will shift from Pisces to Aquarius Age, which will bring along an important change in our awareness and consciousness. The supremacy of machines and hierarchies will come to an end, the old defences and manipulations based on the concealment and control of the access to information won't last long. And wisdom will be passed on through our actions.

The economic world has long been proposing a *win win* concept, meaning that two parts benefit from a business relationship.

Macro wants to get over this and develop economic relationships based on *win win win win...* Where all the partners involved have important benefits. This can happen when love (*love your neighbour as you love yourself*) is what drives most of our actions – love for ourselves first of all, love for those who are close to us, love for mankind, love for nature, love for our planet. All of this while bearing in mind that: “**giving is receiving**”.

In recent years we have started contacts, cooperations and partnerships in different parts of the world, aiming at creating a network of friendly business relationships able to give benefits to us as well as to all our partners.

Dear readers of this catalogue, publishers, authors or publishing professionals, wherever you live in the world, we invite you to consider the endless possibilities to cooperate with us according to this principle:

win win win win...
+ love love love love...

We are looking for and are open to any proposal for a partnership, cooperation, exchange, consulting...

Please contact us at
macrointernational@gruppomacro.net,
clearly specifying the terms of your proposal for a partnership,
cooperation, and/or consulting.

Giorgio Gustavo Rosso
Founder of Gruppo Editoriale Macro

GRUPPO EDITORIALE MACRO AND ITS NUMBERS

1.000
titles in the catalogue

6
publishing brands

10
publishing houses distributed

100
new titles a year

200
reprints a year

Moreover:

**Partnership with companies
for online sales**

Macro International:

**Macro Editions in France, Canada, Belgium
and Switzerland**

Partnership in Spain

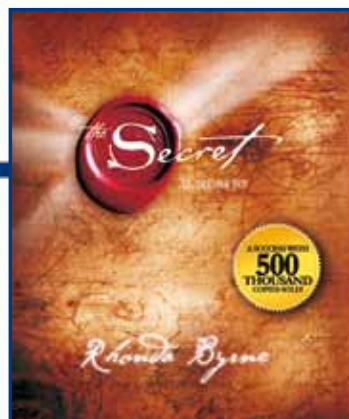
with Publishing House Sirio

**Japan and Russia: steady relationships
with a number of publishers**

ABOUT US



Gruppo Editoriale Macro is an Italian publishing leader of books and DVDs on body, mind, spirit and ecology. The Group was founded in 1987. With its own work and events it has contributed to the growth of an informed and aware community. Thanks to our commitment and passion, we have become a reliable and independent publishing house, free from any conflict of interest. Our growth has not prevented us from carrying on our original mission, which is to spread basic information about new and alternative self-healing and knowledge as well as environmental.



RHONDA BYRNE
THE SECRET

The main subjects of our books are new spiritual trends, quantum sciences, natural healing and therapies, natural cooking and nutrition, psychological practices, ecology, environmental and social consciousness, economic and finance, conspiracy.



BRUCE LIPTON
THE BIOLOGY
OF BELIEF

We publish about 100 new titles and 200 reprints every year. We are present in many Italian bookstores supplying about 50 wholesalers. Generally, the first print run of our books consists of 2,000-3,000 copies. Our average cover price is 12-18 Euros (for books of about 180-300 pages). For most of the titles in our catalogue, we sell between 1,000 and 3,000/5,000 copies per year.

In 2006 we released two important titles: the bestselling **What the Bleep Do we Know** and the 2006 USA Science Award Winner **The Biology of Belief** by **Bruce Lipton**.

In 2007 we acquired the copyright for the Italian transla-

ABOUT US

tion of the latest editorial phenomenon in the US and all over the world: **The Secret** by Rhonda Byrne.

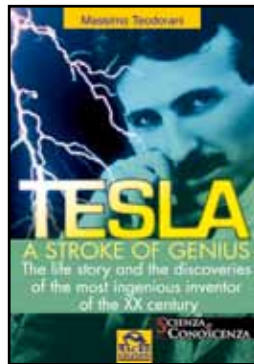
In 2009 we published the German best-seller **The Secret Behind the Heart Magnet** by Ruediger Schache and the first book of **Transurfing Trilogy** by Vadim Zeland.

For many years we have published prominent authors such as **Gerald Jampolsky, Edward Bach, Ramtha, Kryon, Gregg Braden, Bruce Lipton, Bärbel Mohr, Stuart Wilde, Paul Ferrini, Drunvalo Melchizedek, David Icke, Hulda Regehr Clark** and many others.

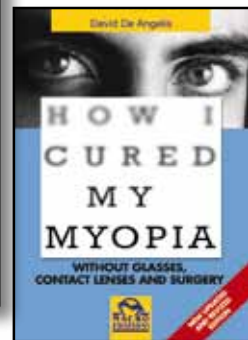
The aim of **Gruppo Editoriale Macro** is to spread information and knowledge about alternative ways of thinking by producing books. Throughout the years we turned from a small, simple-structured company to a professional and technologically developed one. The leading criteria for the choice of the contents we publish, however, are the same as when the company was founded: the search for hidden, twisted truths; the observation of new discoveries and interpretations; the promotion of wellbeing and progress, the assumption of responsibility by individuals and the whole society. During these twenty years of activity, each release has been the result of a successful match of passion, vision and sensibility.



VADIM ZELAND
TRANSURFING TRILOGY



MASSIMO
TEODORANI
**TESLA: A STROKE
OF GENIUS**



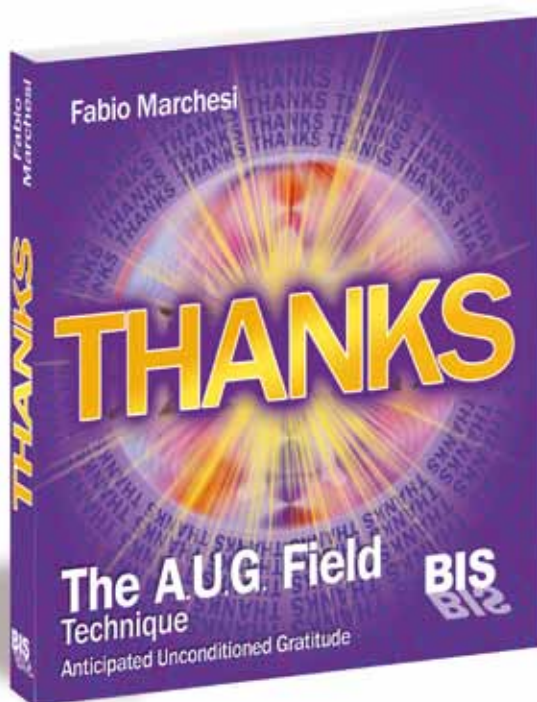
DAVID DE ANGELIS
**HOW I CURED
MY MYOPIA**

For more information:
WWW.GRUPPOMACRO.COM

WHAT WE SELL

THANKS

BY FABIO MARCHESI



THE AUG FIELD TECHNIQUE (ANTICIPATED UNCONDITIONED GRATITUDE)

**HERE'S THE KEY AVAILABLE TO YOU
TO REACH LUCK AND HAPPINESS**
The AUG Field technique + lucky badge

Pages: 128 — Size: 10x10 cm - Price: € 9,99

Publication date: June 2011

Rights: Worldwide rights available - Published in France and Spain



WHAT WE SELL

If the success of a book depends on its ability to arouse enthusiasm in the readers, Grazie (Thanks) is fully entitled to be the perfect example of a successful book. The **AUG Field (Anticipated Unconditioned Gratitude)** is the compelling force that is going to conquer Italian readers and start a widespread word-of-mouth advertising. The innovative format, catchy layout, package made with great care, the display rack (rigorously in golden section), and the complementary pin are just some of the things that make Grazie a precious item to own and a perfect gift.

• What will surely trigger interesting discussions is the content of this small, stimulating book. No one can be indifferent to a technique that is a powerful quantum generator of favourable coincidences. **Anticipated Unconditioned Gratitude** has the power of changing completely the flavour of our lives and sheltering us from bad luck, envy and malevolence!

THE AUTHOR

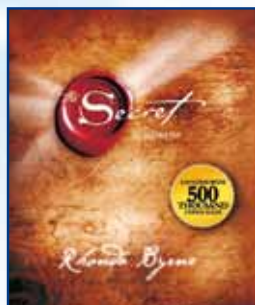
Fabio Marchesi is a rational mind who has discovered the power of simplicity and intuition and devoted his own life to it, designing very successful inventions and works. Engineer, graduated in information technology, member of the New York Academy of Sciences since 1991, he loves quantum physics and hermetic philosophy. He is the founder of EN-TUSIASMOLOGIA (enthusiasmology), a science he is totally devoted to.



THANKS

WHAT WE PUBLISH

Books for the *spirit* that encourage to personally practice and experience spiritual techniques, methods, **ways and exercises for body/mind aiming at deepening the relationship with ourselves, the others and the surrounding univers.** Knowledges and teachings updated by people who share their benefits, chances and workability with the readers who are willing to follow a path of new wisdom, the path to get back "home". A unique successful series including the bestsellers listed here, which have been selling thousands of copies.



RHONDA BYRNE **THE SECRET**

The Secret is Rhonda Byrne's world bestseller, with 16 millions of copies sold all over the world; it is the result of an unstoppable publishing and cultural phenomenon which has begun in the USA and has rapidly widespread to all Europe.



VADIM ZELAND **REALITY TRANSURFING**

Gruppo Macro has published in Italy the **Trilogy of Transurfing**, the new extraordinary technique of reality interpretation, one of the newest ways to apply one's own abilities and intelligence.



RUEDIGER SCHACHE **THE SECRET BEHIND THE HEART MAGNET**

In life nothing happens by chance. People and things appearing in our life conceal important reasons, meanings and explanations. With **The Secret Behind the Heart Magnet** you will learn how to recognize and use this force and draw people and events you most wish in your life.



DEEPAK CHOPRA **REINVENTING THE BODY, RESURRECTING THE SOUL**

Deepak Chopra has inspired millions of people with his deep teachings. His best-sellers explore the relationship between body and mind and the power of spirit. In this book he invites us to share his experience with the miracles that happen when we consciously connect our body to our soul.

WHAT WE SELL

MAX CALDERAN

THE STRENGTH WITHIN

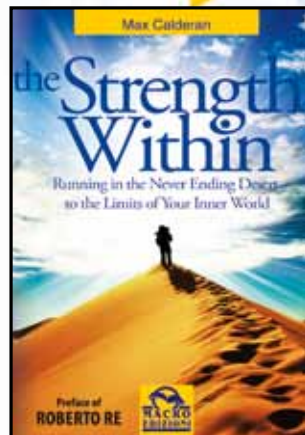
Running in the Never Ending Desert to the limits of Your Inner World

Max Calderan is an explorer of the desert, a place he has crossed many times alone and in extreme situations. This book tells about his extraordinary experiences, highlighting this man's sport and human venture. The boundary crossed by Max is what prevents many of us from being really free: conditioning, fear, the belief that we cannot do it. His world records are the proof of it.

The force that Max Calderan has found in himself is now held in the pages of this book. **The Strength Within** is not just the story of an extreme explorer, it is also a journey to our consciousness, through daily fears and slaveries, looking for our inner strength. A journey that leads to the discovery of Love, the only power that really makes the difference. This book can help each of us overcome our fears and limits and understand that first and foremost they are in our mind.

Pages: 176 – Size: 13,5x20,5 – Price: € 13,50 – Publication date: May 2010

Number of copies sold: 5,000 – Rights: Worldwide rights available



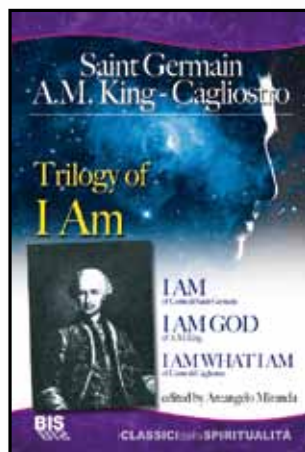
TRILOGY OF "I AM"

I am (Count Saint Germain) – I am God (A. M. King) – I am who I am (Count Cagliostro). Edited by Arcangelo Miranda

I AM, a text attributed to the legendary character of Count Saint Germain, is a successful book. Year after year, new generations of readers have been drawn from the powerful message of spiritual freedom conveyed by this text. For the breadth of its subjects and number of readers, the Trilogy can be compared to *Siddharta* by Herman Hesse. From the teachings of this precious book a spontaneous movement was born, made up by people whose aim is to learn to be themselves without conditionings. Arcangelo Miranda edited Saint Germain's text and integrated it with other two classics of thought, creating a trilogy extremely, authoritative works: together with Count Saint Germain we find A.M. King, a renowned contemporary philosopher, and a short text by Count Cagliostro.

Pages: 168 – Size: 15x21 cm – Price: € 12.00 – Publication date: June 2007

Number of copies sold: 9,000 – Rights: Worldwide rights available – Sold in Spain



AGAM BERNARDINI

ZEN AND THE ART OF PLAYING TENNIS

After meeting Osho's philosophy, Agam Bernardini, a tennis player from Rome, has decided to apply its advantages and teachings to the game of tennis, presented here as a metaphor of all the challenges that life puts before us.

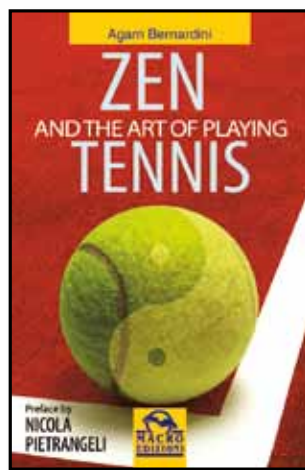
The following questions are answered in this book:

- Why do mind and emotions affect our results so strongly?
- How can we neutralize negative forces and be successful?
- What allows us to express our maximum potential?

Agam Bernardini was a prodigy of tennis as a kid, and he is a tennis teacher now. When he met spiritual master Osho Rajneesh he was impressed by his ideas, so he decided to apply them to his sport too.

Pages: 168 – Size: 13.5x20.5 cm – Price: € 10.90 – Publication date: January 2010

Number of copies sold: 6,000 – Rights: Worldwide rights available



NEW WISDOM

WHAT WE PUBLISH

A door always open on the most updated discoveries of frontier science, to investigate the reality surrounding us, our own nature and the link between man and universe in a new way. Expert people who have spent a lifetime studying physics, biology, chemistry and astronomy give us new fascinating points of view to investigate the field of the visible as well as the invisible, science as well as spirituality.



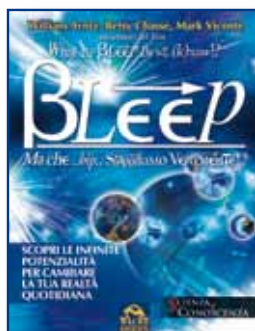
GREGG BRADEN

THE DIVINE MATRIX

Everything in the Universe, from our material wealth to successful relationships, from peace on earth to body healing, is part of an intelligent field connecting things – the Divine Matrix. The most recent discoveries show that it works like a Conscious Cosmic computer that uses our emotions and beliefs to create Reality. The techniques to explain this process are part of the Big Secret lost 1700 years ago, and have been brought back again by Gregg Braden in this book.

More books by Gregg Braden published by Gruppo Macro:

- Fractal Time
- The Spontaneous Healing of Belief
- The Isaiah Effect
- The God Code



W. ARNTZ, B. CHASSE

BLEEP. WHAT THE BLEEP DO WE KNOW!?

In this book, aided by more than a dozen experimental and theoretical scientists, we are led through the mirror of quantum physics inside a universe which is more bizarre and alive than we have ever imagined. The book takes us to the far borders of our scientific knowledge of consciousness, perception, body chemistry, and brain structure.



BRUCE LIPTON

THE BIOLOGY OF BELIEF

The book won the Best Science Book and Best Books 2006 Awards. Bruce Lipton shows in an easy, fascinating way that our beliefs determine what we are, and our DNA is not what determines our life and our health.

More books by Bruce Lipton published by Gruppo Macro:

- Spontaneous Evolution

More books published by Gruppo Macro in this Series:

Joe Dispenza – Evolve your brain: the Science of Changing your mind

Ervin Laszlo, Jude Currivan - Cosmos: A Co-Creator's Guide To The Whole World

WHAT WE SELL

MASSIMO TEODORANI

TESLA – A STROKE OF GENIUS

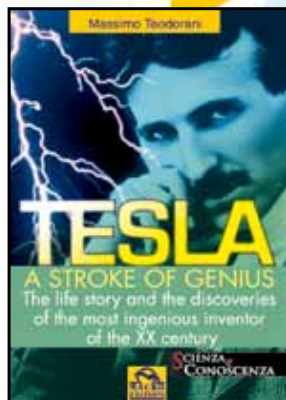
The life story and the discoveries of the most ingenious inventor of the Twentieth Century

Everything about Nikola Tesla's life, training, and inventions. The book is divided into two parts – the first one deals with his studies, while the second one is strictly history and science-oriented. Nikola Tesla was one of the most original inventors in the whole world. We owe him electric power (especially alternating current) as well as many other inventions such as fluorescent lamps (neon light), radio, TV, radar, turbine, robots, and electrotherapeutic machines. Many people know, or have heard a few things, about his eclectic, thwarted professional life, but memories of him have somehow faded and are now forgotten, like many unacknowledged geniuses.

Pages: 128 – Size: 13.5x20.5 cm – Price: € 12.00

Publication date: October 2005 – Number of copies sold: 12,000

Rights: Worldwide rights available – Published in France by Macro Editions – Co-published in Spain with Editorial Sirio



OTHER BOOKS EDITED BY MASSIMO TEODORANI:

ENTANGLEMENT

pp 192; cm 13,5x20,5; paper binding; € 12,90 – Number of copies sold: 5,000 – Rights: Worldwide rights available

TELEPORTATION

pp 160; cm 13,5x20,5; paper binding; € 12,00
Rights: Worldwide rights available

SYNCHRONICITY

pp 160; cm 13,5x20,5; paper binding; € 12,00 – Number of copies sold: 8,000 – Rights: Worldwide rights available

WAVES ELECTROMAGNETIC

pp 160; cm 13,5x20,5; paper binding; € 12,90
Rights: Worldwide rights available

MASSIMO CITRO – MASARU EMOTO

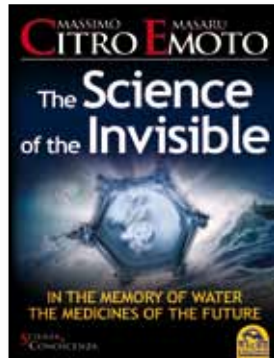
THE SCIENCE OF THE INVISIBLE

In the memory of water the medicines of the future.

With **The Science of the Invisible**, a new contemporary scientific discipline, Massimo Citro and Masaru Emoto lead us in a fascinating journey through physics, vibrational medicine, spirituality and philosophy. Is it possible to give information to water through sounds, words and feelings? Does water have a memory? Can we pass the therapeutic properties of medicines to living beings without using drugs? Will we ever have "digital medicines"? An interesting journey to explain the physical phenomena which human senses cannot perceive, since they are invisible and cannot be measured.

Pages: 154 – Size: 17x24 cm – Price: € 14,90 – Publication Date: March 2011

Rights: Worldwide rights available



SABRINA MUGNOS

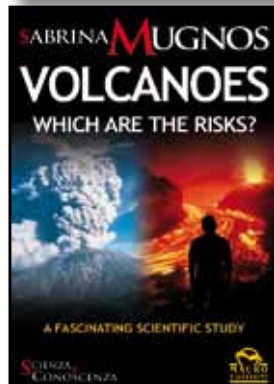
VOLCANOES – WHICH ARE THE RISKS?

A fascinating scientific study

This is a fascinating book, which is able to capture the reader's attention because it is written in an engaging style. It illustrates the most important volcanic events, which are often reported in the first person in the form of a travel diary, a narrative device that gives the reader the impression of a real, direct experience. The information contained in this book comes from scientific, reliable sources.

Pages: 335 – Size: 13,5x20,5 cm – Price: € 19,50 – Publication Date: February 2011

Rights: Worldwide rights available



WHAT WE PUBLISH

A book series made to decode facts, historical documents, archaeological finds, and to gain access to ancient wisdoms cancelled by the mainstream teaching of history. The series includes two extraordinary protagonists such as **Zecharia Sitchin** and **Drunvalo Melchizedek** who have marked the literature of this field with their studies and writings.



ZECHARIA SITCHIN

THERE WERE GIANTS UPON EARTH

Gods, Semigods, and Human Ancestry: The Evidence of Alien DNA

Where does man really come from? The author presents a step-by-step analysis of a huge amount of writings and handmade objects, taking the reader to the royal tombs of Ur and to the stunning conclusion that the two most extraordinary tombs were home to a couple of Anunnaki deities, proving that we have half-deiry origins. Moreover, Sitchin reveals a DNA source that could prove Bible and Sumerian relates to be true, giving the ultimate evidence of alien presence on Earth in the past and a unique scientific chance to find the "missing link" in the evolution of humankind, revealing the secrets of longevity and even the big mystery of life and death.

ZECHARIA SITCHIN

LOST BOOK OF ENKI

Memoirs and Prophecies of an Extraterrestrial God

About 445,000 years ago Annunaki, astronauts coming from planet Nibiru, came on Earth searching for gold. Here they took up the role of deities, passing on civilization to humankind and teaching men to worship them.

This book is a reconstruction of events that literally began in another world. An epic account of deities and men taking place parallel to the Bible and challenging many of our beliefs about past and future.

DRUNVALO MELCHIZEDEK

SERPENT OF LIGHT: BEYOND 2012

The Movement of the Earth's Kundalini and the Rise of the Female Light

Drunvalo Melchizedek tells us the esoteric backstage events of the past 30 years, during which the advent of a new cycle of human and Earth consciousness has been prepared. The travels and rituals – using crystals buried in sacred places – that marked this process are described in this book in a novel style, able to touch us deeply and wake up our heart.

DRUNVALO MELCHIZEDEK

LIVING IN THE HEART

How to Enter the Sacred Space Within the Heart

The human being is ready to a leap of consciousness with incredible wonderful effects. In this great book Drunvalo explain, with simple techniques, how to radically change our perception of reality and our consciousness.



WHAT WE SELL

MARIO PINCHERLE

THE FIFTH GOSPEL – NEW EDITION

The Gospel of Thomas, with Copt translation

Taken by the Nile manuscript, the most extraordinary spiritual document of our era was buried and inaccessible for nineteen centuries. In 1945, at the beginning of the Age of the Aquarium, near the village of Nag Hammadi, Egypt, along the Nile river, a manuscript was found together with other ancient volumes. It was hidden in a terracotta jar buried deep. It is the Gospel of apostle Thomas. In this ancient writing, surely authentic, already known to the first Fathers of the Church, inaccessible for almost two thousand years, the figure of Jesus is portrayed through the eyes of his dear apostle called "Didymus", that is "spiritual twin", by Jesus himself. A human and divine Jesus, very sweet, cheerful, joyful, a master of Knowledge. With precise historical references about the finding of the texts.

Pages: 408 – Size: 11x17 cm - Price: € 9,00 - Release of the new edition: November 2011

Number of copies sold: 60,000 - Rights: Worldwide rights available



MARIO PINCHERLE

ENOCH - VOLUME 1

The first book in the world

Pages: 184 – Size: 17x24 cm - Price: € 12,40 - Publication date: December 2000

Number of copies sold: 7,000 - Rights: Worldwide rights available



MARIO PINCHERLE

ENOCH - VOLUME 2

The first book in the world

Pages: 160 – Size: 17x24 cm - Price: € 12,40 - Publication date: December 2000

Number of copies sold: 5,500 - Rights: Worldwide rights available

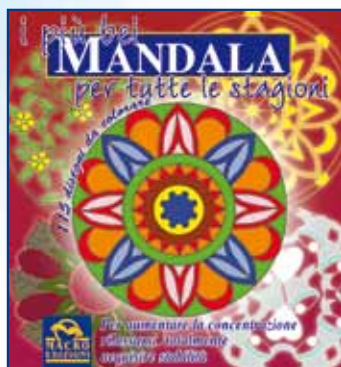


"I write not for me, but for the future generations, for you human beings who are yet to come. . .". These are Enoch's words, the seventh of Adam's line who, after 365 years in life, ascended to heaven still alive. From the mists of time he showed humankind a bright way to follow. Enoch traces back the causes of evil, and he suffered a lot for human evil, and he strongly urged to follow good and wisdom. All of his writings, published along with Pincherle's interpretation, were found and collected before Christ was born. Beside giving us a revealing outlook of the extraordinary civilization that thrived on Earth at the time, these writings offer clear explanations on the beginning of sin, the fall of angels, the intervention of archangels on the future of humankind, the apocalypse and the arrival of the Messiah and the kingdom of God on Earth.

WHAT WE PUBLISH

The Gruppo Editoriale Macro is one of the most important Italian promoters of the culture of Mandalas, powerful expressive shapes that have been inspiring harmony, peace and self-awareness for centuries. Thanks to its ten-year experience in this field, Gruppo Macro selected and published the best international texts about Mandalas for both adults and children.

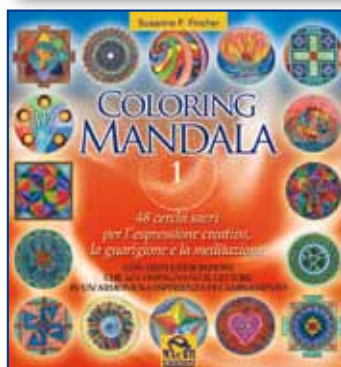
MANDALAS FOR ADULTS



VARIOUS AUTHORS

THE MOST BEAUTIFUL MANDALAS FOR ALL SEASONS

A beautiful collection of Mandala inspired by a different symbology according to the seasons of the year. **Mandalas for all seasons** follow the circle of life and invite us to a personal psychospiritual dialogue. Anyone, at any age, can experience the positive effect of Mandalas thanks to quietness, relax, concentration, and strength.



SUSAN F. FINCHER

COLORING MANDALA 1

The 48 mandalas of this beautiful volume are inspired by the shapes of nature, sand painting of native Americans, Hindu yantra indù, Turkish mosaics, Hildegard von Bingen's lights, and M.C. Escher's art. The drawings are divided according to the Great Circle of Mandala.

MANDALAS FOR CHILDREN



THE MANDALAS OF TALES

What is Little Mermaid doing together with the Puss in Boots? And Cinderella with Merlin the Wizard? In this book children will meet the characters of their favourite tales in the form of beautiful Mandalas to be coloured.

WHAT WE SEARCH

MANDALAS

Colouring the traditional circular drawings is a meditation practice, a healing exercise and a pleasant creative act. Mandalas play a very important role for wellbeing and awareness of one's inner world. This is why Gruppo Editoriale Macro dedicates a special series to them, always updated with important news.

TO PUBLISHERS:

we are interested in starting a partnership with Publishers from any country in the world to make new fascinating, fantastic Mandalas together.

TO DRAWERS AND ILLUSTRATORS:

if you are a drawer or illustrator and you think you have good ideas to show us to create Mandalas, we would be glad to know you and work with you!

Contact us!

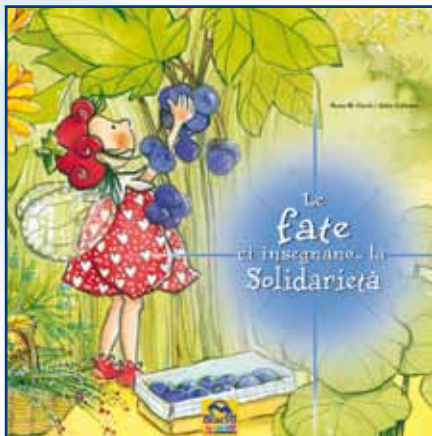
macrointernational@gruppomacro.net



WHAT WE PUBLISH

Macro Junior is the series of books for children by Gruppo Editoriale Macro. Carefully selected, the books of this series will offer real tools to grow up while having fun in the process. Books aimed at feeling well since childhood!

MACRO JUNIOR



ROSA M. CURTO - ALEIX CABRERA **THE FAIRIES TELL US ABOUT...**

Four illustrated stories about essential values such as simplicity, bravery, responsibility, and solidarity. Tales about the adventures of little fairies in a nice, delicate way, filled with magic and feelings, to draw little readers' attention and let them discover the importance of living in complete awareness and cheerfulness with people around them.



SARA BALL **THE JURASSIC COMPO-SAUR**

Here's an incredible Trisauphulus attacking! Children can have fun assembling and disassembling the pieces to create big crazy dinosaurs such as Stegodocus, Oviplocerix and Diploraptops.



LENIA MAJOR - CATHY DELANSSAY **MEET THE FAIRIES**

Who are the fairies, those mysterious kind creatures? This book reveals the identity of some of them, their stories and secrets. Beautiful, fine drawings decorate a perfect book, filled with dreams and poetry; an extraordinary journey, a world to be discovered by children and adults.

WHAT WE SELL

ANDREA BIZZOCCHI

A LETTER FROM SANTA CLAUS

Illustrations by Stefania Scalone

The times are changing, Santa Claus is evolving and decides to choose a *green* Christmas, paying more attention to the environment. This year, he's the one who's going to write a letter! And to the great number of children who write him every year he will suggest to celebrate more and more cheerfully while respecting Nature... and let Christmas be real throughout all the Planet.

An enjoyable didactic tale with wonderful colour illustrations, with a lot of insights and strictly focused on environmental issues.

A book filled with new, creative, colourful ideas, to be created at home helped by mum and dad, recycling the objects of daily use.



Pages: 64 - Size: 21x27 cm - Price: € 9,90 - Publication date: October 2011 - Rights: Worldwide rights available

STELLA BELLOMO

LITTLE DROP LINA AND THE WATER CYCLE

Lina is a little seadrop, a dreamer who loves adventure. Willing to experience new things, she will go on an exciting trip around the world. So... happily strolling through the sky, carried by the wind and comfortably sitting on a white, soft, plum cloud, she will see so many things and learn much more than she could have imagined... especially about herself! Written in an easy-to-read style, the book turns out to be a teaching tool, also suitable for children in the first year of primary school.

It is ecology-oriented and focuses especially on the world of nature.

It can be used in schools as a teaching book.



Pages: 48 - Size: 30x21,5 cm - Price: € 15,00 - First edition: 2008
Number of copies sold: 4,000 - Rights: Worldwide rights available

ALSO AVAILABLE:

LITTLE DROP LINA AND THE UNDERGROUND RIVER

Pages: 48 - Size: 30x21,5 cm - Price: € 15,00
First edition: March 2010 - Copies sold: 1.000
Rights: Worldwide rights available

LITTLE DROP LINA AND THE PHOTOSYNTHESIS

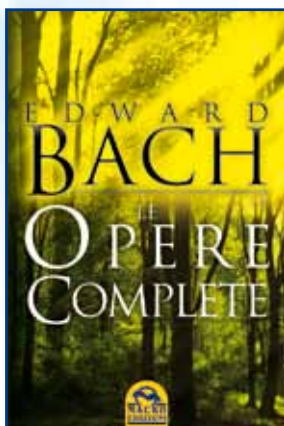
Pages: 48 - Size: 30x21,5 cm - Price: € 15,00
First edition: 2012
Rights: Worldwide rights available

MACRO JUNIOR

WHAT WE PUBLISH

Since it was founded Macro Edizioni has dealt also with issues related to health and psychophysical wellbeing from the point of view of non-conventional medicine.

A background that no other publishing house has. Its titles include all those books that help spread the knowledge of non-invasive therapies for the treatment of any illness, from the most common to the most serious ones. This Series includes specialized texts of homeopathy, Bach flowers, hygienism, naturopathy, aromatherapy, energetic medicine, ortho molecular etc., that is, the best of all national and international alternative medical knowledge.



EDWARD BACH

BACH – THE COMPLETE WORK

A complete collection of Bach's most important writings, to be read as a whole for the first time. Studies, letters and conferences, some of which published for the first time in Italy, provide a detailed account of his thoughts and the development of his scientific studies, as well as an accurate outlook of his ideas and the method of treatment he created.



FEREYDOON BATMANGHELIDJ

YOU'RE NOT SICK, YOU'RE THIRSTY!

A simple regulation of the amount of water and salt that you take can help you heal and prevent a lot of illnesses, so you can quit with expensive medicines and enjoy perfect health. With this book you can discover the thirst and dehydration signals that the body sends out, the quantity of water and salt you need to be healthy, and why other drinks, including tea, coffee and beverages cannot replace water.



CHARLOTTE GERSON - BEATA BISHOP

HEALING THE GERSON WAY

Thanks to the results that can be achieved by applying it, the Gerson therapy – mainly based on a diet with vegetable juices, vegetarian recipes, and phytotherapeutic remedies – is presently known and used by doctors and therapists, hospitals and clinics worldwide. A text that comes with a documentary film, essential for a better knowledge of the effectiveness of the Gerson method to treat cancer and chronic diseases.

WHAT WE SELL

DAVID DE ANGELIS

HOW I CURED MY MYOPIA

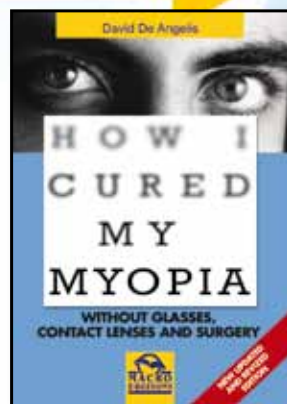
Without glasses, contact lenses and surgery

How I cured my myopia is surely one of the most innovative books in the field of visual rehabilitation. Translated into various languages, it is successfully followed by a lot of people in the world. "Retinal defocus" is a safe system with sound scientific basis resulting from studies carried out in the past fifty years, for this reason it is highly effective in the prevention and progressive strengthening of the focusing ability on various distances. Along with essential eye stretching exercises, it allows to gradually release eye tensions and blocks by strengthening and training the flexibility and coordination of the extrinsic muscles of the eye. The author's personal experience described step by step.

Pages: 352 – Size: 13.5x20.5 cm Paperbound - Price: € 14.50

Publication date: February 2004 - Number of copies sold: 20,000

NEW EDITION, EXPANDED AND UPDATED - Rights: Worldwide rights available – Sold in Germany (Koha Verlag), Spain, France, Russia, USA and UK (North Atlantic Books)



FIAMMA FERRARO

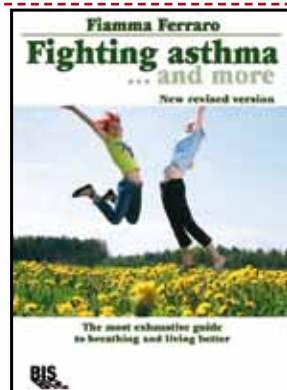
FIGHTING ASTHMA... AND MORE

The most exhaustive guide to breathing and living better

A lot of people still believe that asthma and other respiratory diseases can be defeated, or at least controlled, only through expensive medicines. Actually those remedies don't offer the desired guarantees, moreover they introduce unnecessary substances in the body. The Buteyko method, explained in *Fighting asthma... and more* by Dr. Fiamma Ferraro, has proved to be one of the most effective alternative treatments.

Pages: 344 – Size: 15x21 cm - Price: € 13.90 - Publication date: March 2008

2nd ed.: July 2010 - Number of copies sold: 8,000 - Rights: Worldwide rights available



ALSO AVAILABLE:

VALERIO PIGNATTA HOW TO HEAL CANDIDA INFECTION

Characteristics, diagnosis, and natural remedies

Pages: 296 – Size: 13.5x20.5 cm - Price: € 14,50 - Publication date: March 2008 - Reprints: 2nd reprint - October 2010

Rights: Worldwide rights available - Published in France by Macro Editions

Eve's Garden

A wide series of books that shed some light on various issues concerning the feminine world. From sexuality to health, from physical to psychical wellbeing.

ELMAR AND MICHAELA ZADRA

THE G-SPOT

The revealing search for sexual pleasure

The G-spot is a mysterious entity for a lot of men (and women). Many ignore its existence or doubt they actually have found it. Yet ancient disciplines of pleasure, such as Tantra, have always known it. This book can open the doors to sexual happiness, because the discovery of this erotic "central" isn't just a source of physical reward, but also a deep experience, a key for the woman to open up to herself and to her own emotions.

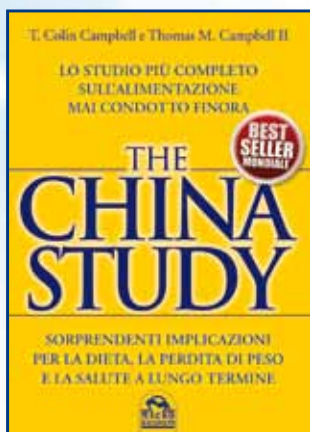
Pages: 200 – Size: 13.5x20.5 cm - Price: € 13.50 - Publication date: May 2011

Rights: Worldwide rights available - Sold in Germany and Slovenia



WHAT WE PUBLISH

"Health and Food" deals with food choices based on the idea of food as a medicine (macrobiotics, vegetarianism, food poisoning etc.). This series aims at spreading burning information based on scientific documentation, but that does not receive attention by mass media and the insitutions in charge.



T. COLIN CAMPBELL - THOMAS M. CAMPBELL II **THE CHINA STUDY**

The Most Comprehensive Study on Nutrition Ever Conducted and the Startling Implications for Diet, Weight Loss and Long-term Health
The most important epidemiological study ever carried out, that lasted 27 years, with the cooperation of different universities, where epidemiological data of American, Japanese-American and Chinese patients were compared. It is a huge book, an enormously wide and complex study, that is kicking up a fuss about conventional medicine all around the world.



PHOENIX GILMAN **DIET FAILURE... THE NAKED TRUTH**

A revolutionary book, completely different from any other book on weight loss. Structured as an open dialogue between the author and her readers, The Naked Truth doesn't talk about diets from the usual point of view. This book can really help people understand why their efforts to lose weight have failed until now, and explain how they can really lose weight and, most of all, keep the ideal weight in time.



HIROMI SHINYA **THE ENZYME FACTOR: HOW TO LIVE LONG AND NEVER BE SICK**

The book holds the key that transformed the concepts of human organism, food, and medicine. The basis of this process are enzymes: when their energy charge is weakened we get ill; when their energy charge is balanced, we feel well again. Dr. Shinya presents simple guidelines to strengthen our enzymes in a holistic way, so we can get ill less frequently, heal faster, and grow old in a better way.

WHAT WE SELL

AURELIA ROTTIGNI

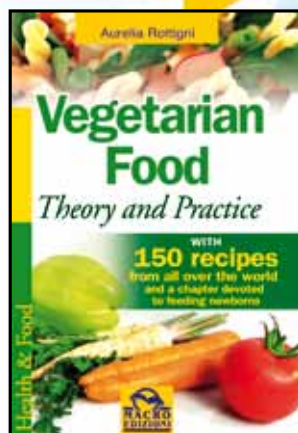
VEGETARIAN DIET

Theory and practice – Including 150 recipes from all over the world and a section about food for newborn babies

Everything about theory and practice of the vegetarian diet in one of the most updated and detailed books on this subject. This wonderful guide is the result of the author's long-time studies in the USA, where the culture of vegetarianism is widespread, and it unmasks a lot of popular beliefs about choosing a vegetarian diet while also highlighting some wrong beliefs of vegetarian people. This guide is updated according to some of the most recent discoveries such as the natural integration of missing amino acids and the actual effect of vitamins, offering the readers a general, complete outlook about this kind of diet. The book also includes an interesting view on the economical and ecological advantages of this choice, and a section on the vegetarian diet for newborn babies, from breastfeeding to early childhood.

Pages: 304 – Size: 13.5x20.5 cm – Price: € 13.50 – Publication date: June 2008

Number of copies sold: 4,000 - Rights: Worldwide rights available



LORENZO ACERRA

DAIRY BLUES

Intolerances allergies and diseases caused by or linked to dairy products

This one-of-a-kind book is an essential guide for those who suffer from dairy product intolerance and allergies. This is the first time that such an amount of evidence about the existence of Dairy Blues is processed and classified for the non-expert reader. In this manual Lorenzo Acerra collects and classifies hundreds of mainstream medicine researches for each illness, showing that elements contained in milk processed by the food industry can be related to the onset of diabetes, problems related to intestinal permeability, allergies, otitis, tonsillitis, colics, sinusitis, urticaria, vascular system diseases, osteoporosis, hormonal diseases, and can lead to longterm consequences such as atherosclerosis, the accelerated yet expanded growth of organs, and insulin resistance.

Pages: 208 – Size: 13.5x20,5 cm – Price: € 12,90

Publication date: December 2008 - Number of copies sold: 6,000

Rights: Worldwide rights available – Rights sold in Spain (Publishing House Obelisco)



MICHELE RIEFOLI

A HEALTHY NATURAL DIET WITH WHOLEMEAL VEGETARIAN FOOD

A manual for food awareness for everybody

Food awareness and consciousness development are the two main topics of this precious guide, able to give an answer to the most important questions about food, health and ecology. With its educational-scientific point of view and an easy-to-read language, Michele Riefoli draws a path of food awareness to improve our health and wellbeing and at the same time reduce the environmental effects of our lifestyle.

Pages: 559 – Size: 17x24 cm – Price: € 24.00 – Publication date: January 2011

Reprints: 3rd reprint – June 2011 - Number of copies sold: 5,000

Rights: Worldwide rights available



WHAT WE PUBLISH

This Series is based on the ten-year experience of Gruppo Macro and aims at offering a practical tool to those who are interested in healthy, natural cuisine, as well as to suggest a lot of ideas to those who already apply the principles of a natural diet, with tasty, nice, colourful and well-balanced recipes.

NATURAL CUISINE



DAVID WOLFE - SHAZZIE

NAKED CHOCOLATE: UNCOVERING THE ASTONISHING TRUTH ABOUT THE WORLD'S GREATEST FOOD

A unique, interesting book about the food of the gods, to discover the extraordinary, revealing power of cocoa beans and be caught in the mystical magic of chocolate. This book is the result of the cooperation between David Wolfe, considered the guru of diet in the USA, and Shazzie, the leader diet consultant in England.



JOSÉE THIBODEAU

CRUNCH FRUIT AND VEGETABLES. RECIPES AND WISE ADVICE TO LEARN TO LOVE THEM

The range of recipes proposed in this practical manual is amazing, and preparing them is surprisingly easy. The author guides us to create extraordinary dishes; the original food matching can make our cuisine irresistible even for those who are not so used to eating vegetables and fruit.

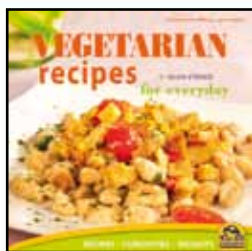


JUDITH MILLIDGE

THE HANDBOOK OF SMOOTHIES AND JUICING: A GUIDE TO MIXING OVER 200 HEALTHY JUICE DRINKS

More than 200 recipes of juices and smoothies for your psychophysical joy and health. Extremely rich in vitamins, antioxidants and minerals that can be taken easily and are very tasty. All the secrets to match a wide range of vegetables and fruit and prepare delicious, healing, refreshing and calming drinks.

WHAT WE SELL



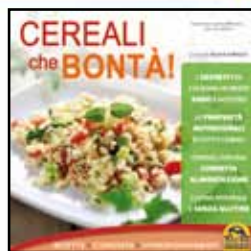
SILVIA STROZZI
VEGETARIAN RECIPES

Natural Cuisine for mind and health

Pages: 96 – Size: 21x22 – Price: € 9.80

Publication date: May 2011

Rights: Worldwide rights available



SILVIA STROZZI
CEREALS, SIMPLY DELICIOUS!

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80

Publication date: July 2011

Rights: Worldwide rights available

ALSO AVAILABLE:

THE SURPRISES OF BREAD

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80 – October 2011

Rights: Worldwide rights available

TASTY LEGUMES

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80 – October 2011

Rights: Worldwide rights available

APPETIZING SPROUTS

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80 – May 2011

Rights: Worldwide rights available

FRUIT ENTHUSIASTS

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80 – July 2011

Rights: Worldwide rights available

SOUP FANTASY

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80 – November 2011

Rights: Worldwide rights available

NATURAL DESSERTS

Recipes, curiosities, insights

Pages: 96 – Size: 21x22 – Price: € 9.80 – November 2011

Rights: Worldwide rights available

IVANA IOVINO

THE BOOK OF TOFU

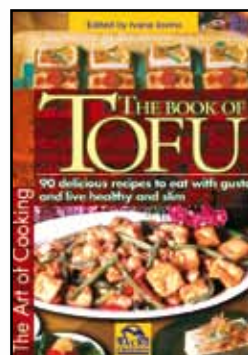
90 delicious recipes to eat with gusto and live healthy and slim

The various chapters of this book explain the different ways to cook tofu, from appetizers and snacks, soups and first courses, to second courses, side dishes and desserts, along with many recipes and special preparations such as the famous tempura.

Pages: 136 – Size: 17x24 cm Paperbound – Price: € 10.90

Publication date: September 2006 – Number of copies sold: 4,000

Rights: Worldwide rights available



ALSO AVAILABLE:

TERESA TRANFAGLIA

GLUTEN-FREE DELICACIES

140 natural recipes to face celiac disease with a smile

Pages: 96 – Size: 17x24 cm – Price: € 12.00

Publication date: July 2008

Rights: Worldwide rights available

TERESA TRANFAGLIA

DAIRY-FREE DELICACIES

A lot of natural recipes without milk or dairy products

Pages: 112 – Size: 17x24 cm – Price: € 12.00

Publication date: January 2009

Rights: Worldwide rights available

WHAT WE PUBLISH

Spiritual wellbeing comes along with body wellbeing: this Series allows you to discover how to bring abundance in every field of our life through great masters' words. Thanks to the guidance of those who already walked this wonderful path we can know ourselves, improve our relations with the others, leave behind our fears and guilty feelings, achieve important inner and material goals.



GERALD JAMPOLSKY - DIANE CIRINCIONE **FINDING OUR WAY HOME**

Inspirational Stories That Ignite Our Spiritual Core: Heartwarming Stories That Ignite Our Spiritual Core

In this wonderful book Gerald Jampolsky and Diane Cirincione share their most personal experiences with the readers, offering an extraordinary guide able to calm your mind and lead you to peace and joy. A pleasant, practical, instructive book where the great issues of life are dealt with deep wisdom.

More books written by Gerald Jampolsky published by Gruppo Editoriale Macro:

- Love Is Letting Go of Fear - Teach Only Love



RENÉ EGLI **THE LOL²A-PRINCIPLE: THE PERFECTNESS OF THE WORLD**

The authors of this bestseller write for the many readers who have loved them so much. Through new examples of practical life and simple explanations, René and Françoise Egli show that the human beings are slave to their own ego's illusion, the small ego, and fail to grasp the greatness of the GREAT SELF, the Universal Intelligence, the only true reality we are all part of.



ERIC DE LA PARRA PAZ **HYPER-READING**

Reading at high speed

The set of techniques devised by the author are really innovative, because they teach how to read and understand with the whole brain, exploiting the extraordinary capabilities of the left as well as the right hemisphere.



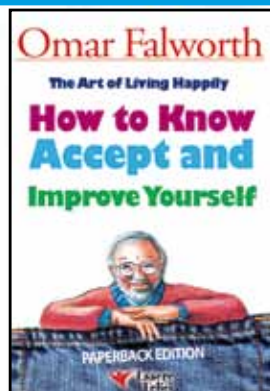
CHUCK SPEZZANO **IF IT HURTS, IT ISN'T LOVE**

Personally and professionally experimented during Spezzano's 12-year job as marriage counselor, the principles collected here are a guide to discover genuine, balanced and stimulating relationships. The exercises suggested help acknowledge the causes of your own behaviours, face limiting fears and overcome past traumas that cause pain and suffering.

WHAT WE SELL

Omar Falworth

An "original" master of wisdom and happiness. Thanks to a revolutionary way of writing books – which he calls "nonbooks" – he produces immediate positive effects on the reader. In order to be happy, you have to do nothing. In order to be unhappy, you just have to fight.



HOW TO KNOW, ACCEPT AND IMPROVE YOURSELF

The art of... Living Happily

Life is a wonderful gift, and we must learn to enjoy it fully as soon as possible. Yet we often get to know ourselves, accept what we are, and improve our flaws too late, so that the conquer of true happiness is delayed. If you have difficulties with your relations, if your life fades to gray because of stress and tension, if you are constantly looking for happiness yet it slips away from you, if you want to live a fully rewarding life going beyond the limits of conformism and the rules imposed by society, this book is for you.

Pages: 144 – Size: 11x17 cm, paper binding - Price: € 7,90

Publication date: May 2008 - Number of copies sold: 150,000 - Rights: Sold in Spain (Terapias Verdes)

ALSO AVAILABLE:

LIVING, LIVING, MARVELOUSLY LIVING

Pages: 144 – Size: 11x17 cm, paper binding - Price: € 7,90

Publication date: May 2008

Rights: Sold in Spain (Terapias Verdes)

THE ART OF... LOVING AND BEING LOVED

Pages: 144 – Size: 11x17 cm, paper binding - Price: € 7,90

Publication date: May 2008 - 3rd reprint: January 2011

Rights: Sold in Spain (Terapias Verdes)

UNDERSTANDING PSYCHOLOGY

Pages: 144 – Size: 11x17 cm, paper binding - Price: € 7,90

Publication date: May 2008

Rights: Sold in Spain (Terapias Verdes)

THOUGHTS TO LIVE BETTER

Pages: 192 – Size: 11x17 cm, paper binding - Price: € 7,90

Publication date: July 2001 - 8th reprint: July 2011

Rights: Sold in Spain (Terapias Verdes)

TIBERIO FARACI

FALL IN LOVE WITH YOURSELF

A guide to Personal Fulfillment

Fall in Love with Yourself is a guide to personal fulfillment that has been life-changing for thousands of readers. The book mainly deals with two important issues: responsibility and creative thought. By analyzing these topics in large details, it gives the readers the tools to overcome the obstacles that have so far prevented them from becoming who they really want to be.

Pages: 152 – Size: 13,5x20,5 cm, paper binding - Price: € 12,00

Publication date: February 2010 - Number of copies sold: 20,000

Rights: Worldwide Rights Available - Published in France by Macro Editions



ALSO AVAILABLE:

START AGAIN FROM YOURSELF

Forgiveness is the key to happiness

Pages: 192 – Size: 13,5x20,5 cm,

paper binding - Price: € 13,50

Publication date: February 2010

Rights: Worldwide Rights Available

A PATH TO BECOME ANGELS

*Practical coursework
to express the best of you*

Pages: 284 – Size: 13,5x20,5 cm,

paper binding - Price: € 18,60

Rights: Worldwide Rights Available

NO ONE IS LIKE YOU

*How to light up your relationships
and improve your life now*

Co-author: Dominique Hart

Pages: 260 – Size: 13,5x20,5 cm,

paper binding - Price: € 14,50

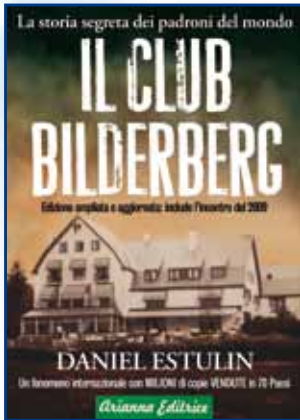
Publication date: November 2007

Rights: Worldwide Rights Available

BEING HAPPY (Publishing House)

WHAT WE PUBLISH

More than ten years aimed at suggesting a new lifestyle. That is what **Arianna Editrice** has done and keeps on doing – it is a publishing house whose goal is offering deep analysis about the world we live in and developing useful projects for all community. Arianna Editrice is free from patterns and ideological boundaries that would limit our freedom of choice, independent judgment and awareness.



DANIEL ESTULIN

THE TRUE STORY OF THE BILDERBERG GROUP

The secret story of the rulers of the world

The book tells the true story of the most powerful and secret decision-making organisation in the world: the Bilderberg Club. Estulin's detailed work shows that the Bilderberg Club was involved in the greatest mysteries of the recent past, from the Marshall Plan to the Watergate scandal, that from this élite come the key characters of the international scenario – USA presidents, directors of agencies such as CIA or FBI, heads of the main newspapers – and that these meetings determine the guidelines of globalization.



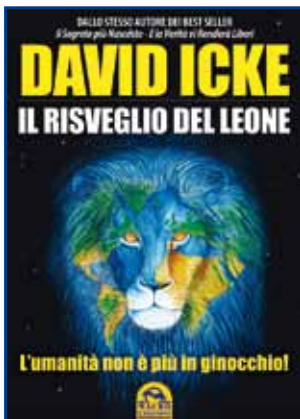
ROB HOPKINS

THE TRANSITION HANDBOOK: FROM OIL DEPENDENCY TO LOCAL RESILIENCE (TRANSITION GUIDES)

The aim of this manual is to give practical information about the steps that any community can take to start a transition project – that is, reduce energy consumption and reach self-sufficiency – highlighting the fact that the inevitable, deep changes awaiting for us can have positive effects.

Hidden truths

The aim of this series is to provide the necessary informative tools to understand what really happens behind the scenes of the main international economical and political organizations, the mechanisms of finance and speculation, as well as reveal what is hidden behind the tactics of big multinational companies and bank groups.



DAVID ICKE

HUMAN RACE GET OFF YOUR KNEES: THE LION SLEEPS NO MORE

With this book David Icke celebrates twenty years of researches, disclosure of incredible secrets and hidden information by releasing his most shocking book! Since 1990, year of his incredible “awakening”, Icke has impressed us with his global truths, always beyond the boundaries of our imagination.

WHAT WE SELL

LILIANA PAOLETTI

NATURAL SOAPS AND DETERGENTS

How to make them at home using oil, ash, soda and lye

How can we prepare the necessary detergents for the daily cleaning using soap, ash and lye like they did in the past? How can we use natural soaps with a low environmental impact and solve the problem of the disposal of plastic bottles once and for all?

Liliana Paoletti teaches us how to make natural biodegradable soaps and detergents in a step-by-step guide with lots of simple, clear recipes.

With this book you will have the pleasure of personally preparing the necessary detergents to keep your house thoroughly clean in an eco-friendly way. Liliana Paoletti, expert in the production of ecological soaps and detergents, started producing soaps 12 years ago when she found out that industrial soaps contain bovine tallow, a grease which does not fit her vegetarian lifestyle.



Pages: 116 – Size: 23.4x23.4 cm – Price: € 10.80 – Publication date: November 2011 – Rights: Worldwide rights available

SAVERIO PIPITONE

SHOCK SHOPPING

The consuming illness – Find out how supermarket chains manipulate and make your life poorer

Shock Shopping is a book that analyses the different realities of the Italian large-scale retail trade, revealing its social and environmental costs, points at the number of customer loyalty techniques used to manipulate consumers, and delves into the war among retailing chains to grow bigger. Shock Shopping reveals deeds and misdeeds of the large-scale retail trade.

Pages: 156 – Size: 15 x 21 cm – Price: € 10,80 – Publication date: November 2009

Rights: Worldwide rights available



MARCO DELLA LUNA – PAOLO CIONI

NEUROSCHIAVI

How to free oneself from psychological, political, economical and religious manipulation

Basically, man is exploited through three kinds of tool: juridical, psychological, and financial. It is essential to know them in order to stay, or set yourself, free. In a scenery where freedom and awareness are more and more threatened, it is necessary to know what tools attack them. "Neuroschiavi" aims at this. The book describes the conditioning mechanisms used in history – from religious subjugation to political propaganda, from marketing and advertising to electromagnetic control. The book integrates psychological, neurophysiological and sociological aspects in order to study, understand and fight such tools, to safeguard our own and other people's freedom and wellbeing. The new edition includes: Essential updates and more details, resulting also by the ongoing contact between the authors and their readers, made up by experts as well as ordinary people. This new edition also talks about mirror neurons (with scientific updates from the field of neuroscience) and the biological basis of ethics and ethical relativism, especially focusing on issues related to religions, sects, and psychotropic drugs abuse.



Pages: 528 – Size: 17x24 cm Paperbound – Price: € 24.00 – Publication date: June 2009 – 2nd edition, updated: June 2011

Rights: Worldwide rights available – Number of copies sold: 6,000 – Published in France by Macro Editions

WHAT WE PUBLISH - DVDs

MACROVIDEO is one of the Italian Leaders of DVDs in the Body Mind Spirit field. Our mission is to produce and distribute videos that are meant to help people achieve greater levels of consciousness and personal growth, to obtain correct information about our wellbeing and our environment; and to be able to follow our inner voice.

We release approximately 20-25 new DVD titles every year. Our main subjects are new spiritual trends, quantum science, conspiracy, natural healing and therapies, natural cooking and nutrition, psychological practices and self-help, PNL, wealth and success, ecology, environmental and social consciousness, economics and financial issues.

Our DVDs collection and multimedia catalogue includes updated dossiers, workshops, interviews, guided video-lessons and exercises, conferences, documentaries, reportages and movies.

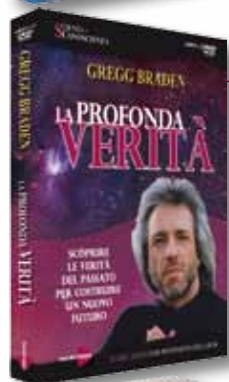
We have gained popularity with the production and the Italian distribution of bestselling DVDs like **The Secret**, **What the Bleep do we Know**, **You can Heal your life**, **Discover the Gift** and many more. We are releasing DVDs featuring such noted authors as **Eckhart Tolle**, **Louise L. Hay**, **Wayne W. Dyer**, **Bruce Lipton**, **Gregg Braden**, **Roy Martina** and many more. We provide multi languages DVDs in English, French, German and Spanish.

MACROVIDEO



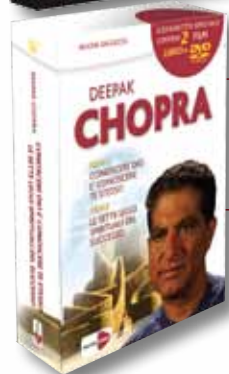
DEMIAN LICHTENSTEIN - SHAJEN JOY AZIZ **DISCOVER THE GIFT**

From award-winning director Demian Lichtenstein and his sister Shajen Joy Aziz comes a stunning feature-length documentary that explores the basic but vital reality that we are each given a unique Gift, a purpose in our live that is always seeking to express itself. Find that Gift and you can experience joy, fulfillment, freedom and unconditional love in ways beyond your imagination.



GREGG BRADEN **THE DEEP TRUTH**

During this fantastic event, held in Italy in March 2011, Gregg Braden presents some of his newest discoveries on human history: starting from the analysis of time cycles and the wisdom of our ancestors, Gregg brings us to the deepest truth he had discovered in his life: we are at the end of a great world age and now we have to choose our very own future. Will we be able to love each other as a family and live through this challenging time of change?



DEEPAK CHOPRA **THE SEVEN SPIRITUAL LAWS OF SUCCESS**

In this film, Deepak provides a clear explanation of the seven principles and how you can tap into their unlimited power.

HOW TO KNOW GOD

Uniquely blending science and philosophy, Chopra offers such an inspiring approach in spiritual thinking, that any viewer, regardless of faith, can undergo a profound quest "to know God"...and attain a new concept of what they think they know!

WHAT WE SELL - DVDs

FABIO PAOLO MARCHESI

THANKS!

Can you imagine to master a technique so simple but so powerful that can change your life drastically and make all of your dreams come true? With the AUG Field Technique (Anticipated Unconditioned Gratitude) you will be the happiest man or woman on earth, no matter what happens in your life. All it takes to reach a perfect life is the repetition, while smiling, of the word "Thanks". What is more powerful than being grateful in advance for everything and anything that life will bring into your world? Change your life forever with this powerful technique!

Running Time: 300' - Price: € 19,50 - 1st edition: July 2011

Audio: Ita dolby digital 2.0 - Rights: Worldwide rights available



BRUCE LIPTON

EXCEED YOUR GENES

During this sensational event Bruce Lipton presents all the most recent results of his researches: we are not our genes, we are so much more! What he has discovered is that we can actually influence our genes through our mind and our spirit but these facts have been ignored by science up until now. Learn with Bruce Lipton how to change your belief system and heal your body and your life! Stop being a victim of science and biology, you are more powerful than you have ever imagined...

Running Time: 500' - Price: € 32,50 - 1st edition: December 2011

Audio: Ita, Eng dolby digital 2.0 - Subtitles: Ita

Rights: Worldwide rights available



ROBERTO ANTONIO BIANCHI

HOW TO LIVE HEALTY UNTIL 100 YEARS

It is not impossible to stop ageing. According to Dr. Bianchi, Director of Casa Salute Health Clinic, "Ageing is the sum of very little micro-ageings" and it is not impossible to maintain yourself healthy at every age! In this seminar, with special extras on the techniques explained, Dr. Bianchi will teach you how to embrace an healthy lifestyle, and how to learn some natural remedies that will make you feel younger and full of energy. Change your life, stop ageing now!

Running Time: 100' - Price: € 19,90 - 1st edition: September 2011

Audio: Ita dolby digital 2.0 - Rights: Worldwide rights available



MACROVIDEO

WHAT WE PUBLISH - DVDs

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LAURA GABBERT - JUSTIN SCHEIN **NO IMPACT MAN**

The experiment of an environmentally correct family in the heart of New York

Is it possible to live in a big city, be environmentally sensitive and sleep with your conscience at rest in the bed of an apartment fitted with all the latest comforts? In order to answer this question, author Colin Beavan, a New York-born liberal and environmental activist, points a finger at himself and ventures into an extreme enterprise: to live with his family a whole year in the heart of Manhattan at zero impact!



RENÉE SCHELTEMA **SOMETHING UNKNOWN**

A voyage in the realm of psychic phenomena between science and spirituality

Is it really possible to connect to the mind of another person? Or predict the future? Can thought interact with matter? Can the mind "see" remote objects and places? Or heal through spiritual practices? What is the borderline between matter-of-fact mental skills and down-to-earth fraud? A voyage into the realm of psychic phenomena through experiments that fathom the complex and fascinating relationship between mind and matter, mind and body, mind and the world.



RI STEWART AND RENEE SLADE **THE QUANTUM ACTIVIST**

The revolution that is changing science

Ever since we were children, we were taught that everything that surrounds us is matter. Today, while mainstream science maintains a materialist stand, a considerable number of scientists is supporting and developing a new paradigm whereby it is no longer matter but conscience that masters events. The advocate of this new game-changing perspective is Indian nuclear physicist Amit Goswami, who challenges mainstream thinking by calling upon Mankind to reconsider its notions of existence and reality.

OTHER DVDs BY MACROTICONZERO

KASHYAR DARVICH
DALAI LAMA RENAISSANCE
A personal voyage to change the world

BERTRAM VERHAAG - GABRIELE KRÖBER
LIFE RUNNING OUT OF CONTROL
On the road to biotechnologies: a one-way ticket only?

WHAT WE SELL - DVDs



MORGAN MENEGAZZO - MARIACHIARA PERNISA

WAROLOGY

Operations other than war

Running Time: 99' - Price: € 24,50 - 1a edition: February 2011

Audio: Ita dolby digital 2.0 - Rights: Worldwide rights available

... The war has evolved dimensionally. The war of the future will be a war without soldiers, invisible. You have to take the enemy and turn him into a consumer of your products, not to kill him.

Is fear a weapon? We are more afraid of the things we are told, rather than of the real happenings. We progressively find out that the most important war is the one made through the media.

There are technologies to materially generate rain or to alter the weather conditions. These come from an important research made in the course of time to improve the life conditions. If someone uses the same tools for the opposite purpose there can be indescribable consequences.

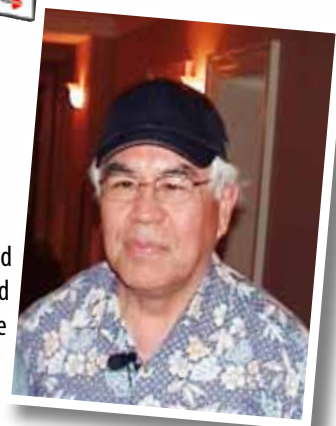
It is possible to dissolve the concept of war. It's a molecular approach and we see it on the daily relationships: if each one of us decides not to make war to all the people around him, probably this thing could become fabulously contagious...

Notable army officers, key members of the Military Intelligence, politicians and scientists, poignantly exchange their views about thorny issues, generally unknown to a wide audience, outlining the different angles of a new culture of conflict, progressively more invisible and enslaved to a science without limits with a unique belief: to imagine the unthinkable.

WHAT WE SELL - DVDs



MABEL KATZ - IHALEAKALÁ HEW LEN **DISCOVERING HO'OPONOPONO** *The Easiest Way*



Dr Ihaleakalá Hew Len

Ho'oponopono is a very ancient Hawaiian technique that gives us the tools and knowledge to make really free, independent decisions. The easiest way suggested by the author allows us to cancel the negative memories that condition us, choose what thoughts we can count on, and be able to see the life we want.

Thanks to Mabel Katz's teachings, we will be able to clean up our heart from all false problems and be ready to welcome all the love that truth holds for us.

Life can be filled with love, richness, faith in the future.

We just have to discover the power that is hidden in the key statements of 'Ho'oponopono: "Thank you, I love you".

We are used to seeing problems as obstacles imposed by an unlucky fate, unsurmountable barriers that we have to climb, with difficulty, before we can see a beam of light and then face the next wall. Actually, all these obstacles are within ourselves. Wouldn't it be great to have a tool that, like a wave, washes away all our limiting beliefs and leaves our soul as shining as a clear sky? Thanks to Ho'oponopono, literally "to put everything into the right place", we can learn how to break free from our inner walls and live our life joyfully, following the easiest way: the way of love.

Discovering Ho'oponopono with Mabel Katz and Dr Ihaleakalá Hew Len in this exhaustive seminar. In this unique conference, you will meet for the first time Dr. Hew Len on DVD!

Running Time: 120' - Price: € 24,00 - 1st edition: June 2011

Audio: Ita dolby digital 2.0 - Subtitles: Ita - Rights: Germany, France, Spain, Czech Republic

COMING SOON:

Some books by Italian writers about Ho'oponopono are coming soon.

If you are interested, please contact us!

Isabella Monti isabella.monti@gruppomacro.net

PARTNERSHIP PROPOSALS BY GRUPPO EDITORIALE MACRO

**We propose different kinds of cooperation/partnership
to our friend publishers**

EXCHANGE OF TITLES

AT FAVOURABLE CONDITIONS

It refers to the purchase and sale of rights between partner publishers.

Advantages: to eliminate or remarkably reduce royalties down payments.

PRE-EMPTION RIGHT

Between the two partner publishers a mutual pre-emption right is established for all the new titles of which copyrights are held. Only in case the partner publisher does not show interest in the purchase within 30 days the book will be presented to other publishers.

Advantages: temporal advantage with respect to other publishers.

EXCHANGE OF THE TITLES PURCHASED

The two partner publishers periodically exchange information and material about the titles purchased.

Advantages: the titles are suggested by another publisher, that is, a professional in the field. Time and energy in the search of titles can be saved. A qualified opinion about a title is offered by another publisher.

INTERNATIONAL CO-EDITIONS

The book is published with both publishers' logos. The title is proposed by one of the two publishers and approved by the other. The rights for the book can be owned by one of the two publishers, or they can be purchased to this purpose.

The book can be published as a co-edition in Italy, in the other publisher's country, or both.

Advantages: the advantage of co-editions is that costs are divided (50/50 or another agreed percentage), as well as risks and, consequently, incomes.

INTERNATIONAL CO-PRODUCTION

Two or more publishers of different countries make a deal and purchase the rights for the same book, producing it together; then the book is distributed by each publisher individually, with their own logo and in their own Country.

Advantages: Print costs are reduced.

COOPERATION FOR THE DISTRIBUTION

Macro or its partner publisher publishes a book at its own expenses in the partner's country; the partner distributes it with the same attention as its own books, receiving a compensation for this.

Advantages: more chances for profit.

CO-PUBLISHING OF TITLES OF OTHER PUBLISHERS.

One of the two partners proposes bestseller titles of other publishers of its own country, to be co-published in the Country of the friend editor. This way, the titles that could not be published in the publisher's own Country can be co-published in its friend publisher's Country.

Advantages: more chances for profit.

In general, each kind of cooperation brings along a mutual advantage, from the reduction of costs to the chance to widen one's own catalogue of rights, and of course the essential exchange of know how between publishers of different Countries.



FRANCE and French Speaking Countries

Since October 2010 the Italian Publishing Group Macro has been publishing international best-sellers in French, which are currently distributed in **France, Benelux, Switzerland and Canada** under the new brand Macro Éditions. The first 30 books have been successfully welcomed by the market of French-speaking countries, encouraging new releases for the year 2011. The main collections deal with subjects such as New Science and Quantum Physics, Self-Help and Psychology, Ancient Knowledge, Wellness and Alternative Therapies, Natural Cooking and Nutrition, Conspiracy and Mandala.

Our promotional campaign has been supported by various French bookshops through the organization of conferences and meetings with the authors. Last January, for example, the American author John Pagano presented his book **"Guérir du Psoriasis. L'alternative naturelle"**, and next September Eric de la Parra Paz is expected in Paris to launch his books **"PNL avec les enfants"**. Among our most prominent authors published in French are: Zecharia Sitchin, Bob Proctor, Richard Bartlett, David Icke, Ruediger Schache, Edward Bach, Napoleon Hill, Lynne McTaggart, John Pagano, Eric de la Parra Paz, Gabriel Cousens and our Italian writers Massimo Teodorani, Sabrina Mugnos, Tiberio Faraci, Omar Falworth, Antonio Bertoli, Fabio Marchesi, Valerio Pignatta, Walter Orioli and Stefano Momenté with Sara Cargnello.

We are pleased to invite you to visit our French website www.macrolivres.com, where you will find our books, videos, events and all the useful information for French publishing houses.

Contacts: Chiara Naccarato
chiara.naccarato@gruppomacro.net



ERIC DE LA PARRA PAZ
**PNL AVEC
LES ENFANTS**



JOHN O.A. PAGANO
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DU PSORIASIS**



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**QUAND LES GEANTS
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**UN Océan
DE MANDALAS**

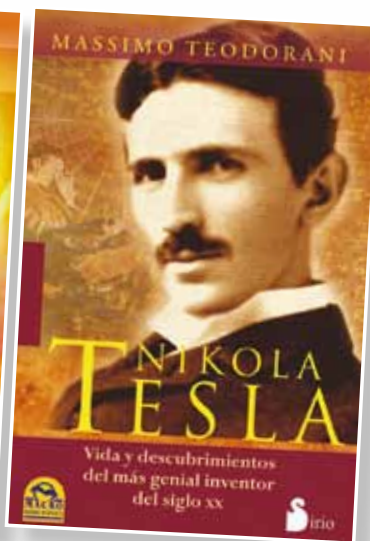
SPAIN SOUTH AMERICA



In October 2011 we will publish our first books in coedition with the spanish publishing house "Sirio" that is one of the most important Publishing Houses in Spain and in South America.

Contact us: **Simona Empoli** simona.empoli@gruppomacro.net

*The spanish covers
of **Synchronicity**
and **Tesla – A stroke
of genius**
by Massimo Teodorani*



DVDs

MACROVIDEO, the Italian Leader for body, mind, spirit DVDs is looking for partners! We would really love to distribute our wide range of Italian DVDs in bookshops in **France** and **Spain**, both **with subtitles or dubbing provided by us**.

For more information, contact us at: fabio.pacifico@gruppomacro.net

**We would like to work with foreign partners
in the perspective of starting international projects
and co-production partnerships.**

**If you are interested in establishing cooperation relationships,
please do not hesitate to contact us.**



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GERMANY - SWEDEN



NORWAY - POLAND



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CZECH REPUBLIC AND SLOVAKIA



In December 2010 we published our first two books in coedition with the Slovak publishing house "Eugenika"

If you are interested in establishing cooperation relationships, please do not hesitate to contact us.

Isabella Monti

isabella.monti@gruppomacro.net



The czech covers of **Fractal Time: The Secret of 2012 and a New World Age** by Greeg Braden and **Bleep!?! What the Bleep do we know!?!?** by W. Arntz and B. Chasse



RUSSIAN FEDERATION



Our space at last Moscow International Book Fair where Italy has been the Guest Honor.

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JAPAN

Far East countries

Since 2010 **Macro Gruppo Editoriale** takes part in the Tokyo International Book Fair with the aim of developing collaboration and partnership relations with the Japanese publishing world.

We have already started agreements and exchanges with various publishing houses in the country and created a solid basis for long-lasting business relations, also with the support of a partner company with operational seats in Milan and a branch office in Tokyo.



Our stand at the Tokyo International Book Fair

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isabella.monti@gruppomacro.net

The Japanese cover of **Maya** and 2012



CHINA

TAIWAN

SOUTH KOREA



INTERNATIONAL COOPERATION

Gruppo Editoriale Macro is looking for different kinds of cooperation. If you have the professional skills listed here, please feel free to contact us.

- **Publishers and editors** with great experience and journalistic skills to make work books and pocket books on the issues we deal with.
The agreement provides for a base compensation and royalties to be multiplied by more languages.
- **Professionals** in the field of web promotion and marketing and selling - digital works - ePublishing - high technologies.
- **Translators:** we are looking for excellent professionals with competitive fees from and into all the most important languages in the world. The agreement can provide for partnership formulas with a base compensation and some royalties.
- **Drawers:** we are looking for professionals with competitive fees to make books for children. We take into consideration already existing material, provided it is addressed to a very wide audience. We ask for a simple style, as natural as possible.
- **Co-organizers of events with famous authors**
- **Consultants and copyright agents**

Contacts: macrointernational@gruppomacro.net



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